A green badge with a green emblem with a lion and deer

Description automatically generated**NIBA Club Survey 2024**

**Club Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Club Details & Membership** | | | | | | | | | | | |
| Members | Male: | |  | | | Female: | |  | |  | |
| Age Profile | U18 |  | 18 - 25 | |  | 26 - 54 |  | 55 - 74 |  | 75+ |  |
| Visual Impaired |  | | | | |  | | | | | |
| Disability |  | | | | |
| Wheelchair |  | | | | |
| **Staff or Volunteers** | | | | | | | | | | | |
| Coaches | Male: | | |  | | Female: | |  | | | |
| Volunteers | Male: | | |  | | Female: | |  | | | |
| Safeguarding Officer | | | | Y / N | | Name: | | | | | |
| Development Officer | | | | Y / N | | Name: | | | | | |
| First Aider | | | | Y / N | | Name: | | | | | |
| Affiliated to Local Sports Council | | | | Y / N | | | | | | | |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Media / Press / Online Activities** | | | | | | | |
| Social Media Profile | Website: | Facebook: | Instagram: | | Twitter: | | TikTok: |
| Club Photographer | Y / N | Name: | | | | | |
| Club Publicity Officer | Y / N | Name: | | | | | |
| Matchday Results to Sunday Life | | Y / N | | | | | |
| Match Report in Local Newspaper | | Y / N | | | | | |
| Club Events in Local Newspaper | | Y / N | | | | | |
| Press Releases in Local Newspaper | | Weekly: | | Monthly: | | Never: | |

|  |  |
| --- | --- |
| **Potential Membership Catchment** | |
| Number of Primary Schools in your area. |  |
| Has your Club contacted these Primary Schools. | Y / N |
| Number of Secondary or Further Education Schools in your area. |  |
| Has Club contacted these Secondary and Further Education Schools. | Y / N |
| Does your Club operate an After-School Programme for young people. | Y / N |
| **Community Catchment** | |
| Has your Club contacted local Community Group such as:  Youth Groups, Disability Groups, U3A, Different Ethnic Groups. | Y / N |
| Does your Club organise any of the following. |  |
| FREE Introduction to Bowling sessions, Taster, Drop-in sessions | Y / N |
| Can your Club provide bowls equipment? | Y / N |
| Does your Club attract those retiring from more active sports such as Football, Rugby, GAA, Golf, Hockey? | Y / N |

|  |  |
| --- | --- |
| **Further Interest** | |
| If NO to the above, would your Club be interested in an Officer(s) attending a NIBA Initiative ‘Attracting New Members’ event? | Y / N |
| Would your Club be interested in NIBA sending samples of a Club Sponsor Package for 2024? Ways of targeting and increasing Sponsor Funding. | Y / N |
| Would your Club be interested in an Officer attending a Free NIBA Financial Management / Budgeting Programme to assist in developing and increasing Club Funds for 2024? | Y / N |

Thank you for completing this important Club Survey 2024 that we are confident will assist Clubs to attract Membership and Sponsor Funding.

The NIBA are preparing a template, a 4-page sponsor brochure which can be tailored to include your club logo, dates for your events and potential sponsorship funding details.

If your Club would be interested, please contact Honorary Secretary for further details.

Please return to Honorary Secretary E: [henry.mcfarland@btinternet.com](mailto:henry.mcfarland@btinternet.com) before **Sunday 28 January.**

**Officer completing Survey: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**